



LUMS

A Not-for-Profit University

Learning *Without* Borders



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Volume 3 Issue 1

Dear Reader,

2020 has been an extraordinary year. Although the pandemic brought with it unprecedented challenges, it has been heartening to see our community of friends come together from around the world to support scholarship, research initiatives and innovative pedagogical strategies at LUMS.

This past year also marked the launch of the LUMS 'Learning Without Borders' agenda which is a culmination of initiatives across the University and aims to break down disciplinary, geographical and

socio-economic barriers.

As a result, LUMS has disbursed PKR 553 million financial aid to talented students in 2019-20 and also made considerable strides to tackle the challenges in the realm of public health, climate change, and economic inequality.

These accomplishments would not have been possible without your generosity. We are deeply grateful to our global community of supporters, and we look forward to continuing our partnership.



Nuzhat Kamran
Director,
Office of Advancement

Co-founder Careem, Mudassir Sheikha Donates USD 2 Million to LUMS

Mr. Mudassir Sheikha, CEO and Co-founder Careem, Middle East and Pakistan's leading everyday super App, has made a generous donation of USD 2 million to LUMS to establish the 'Sekha Scholarship'. This scholarship will enable LUMS to reward high performing undergraduate scholars at the Syed Babar Ali School of Science and Engineering (SBASSE); inspiring and nurturing an entrepreneurial vision amongst Pakistani students.

The scholarship will reward the top science and engineering undergraduate students on financial aid by providing merit-based fee waivers, incentivising

excellence in education. "Thanks to the generous contributions of people before us, I was able to secure world-class education that opened the doors to opportunities for me and my family. It is our desire that no one who is talented and has the grit to work hard should be deprived of quality education just because they cannot afford it; human potential is the most precious asset and it is a shame for us to waste it.

Through Sekha Scholarships, we will support talented, hardworking and financially-needy students who will build a bright future for our beloved country,

InshaAllah," said Mr. Sheikha expressing his thoughts regarding the scholarship.



Mr. Mudassir Sheikha

Economics Department at LUMS Named After Late Chaudhry Nazar Muhammad

The family of the late Chaudhry Nazar Muhammad made a generous donation towards the advancement of the Department of Economics at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences. The Department is the largest in Pakistan, with 21 PhD and 14 adjunct and teaching fellows, all who have graduated from renowned international institutions.

To acknowledge this contribution, a naming ceremony was held on December 5, 2020.

Mr. Muhammad's family, including his sons, Mr. Shahid Hussain, Chairman Shahid Hussain Foundation and Rector, LUMS and Mr. Zahid Hussain, Chairman, Borjan (Pvt.) Ltd. were also in attendance, along with LUMS Pro Chancellor, Mr. Abdul Razak Dawood; Vice Chancellor, Dr. Arshad Ahmad; Provost, Dr. Farhat Haq and the senior management of the University.

Mr. Muhammad, one of the founding members of the National Management Foundation, the sponsoring

body of the University, played a pivotal role in the establishment of LUMS. He was also the Co-founder of Service Industries Ltd. and Service Sales Corporation (Pvt.) Ltd., which later became the largest shoe retail network in Pakistan. His philanthropic pursuits included creating the Businessman Hospital Trust, and supporting the Shalamar Institute of Health Sciences.

The naming of the Department of Economics will serve as a befitting tribute to Mr. Muhammad's legacy.



Dr. Arshad Ahmad, Mr. Zahid Hussain, Mr. Shahid Hussain and Mr. Abdul Razak Dawood at the naming ceremony

CEO and Executive Director, Multinet Pakistan Inspires Audience at 'Leaders at LUMS'

Held on October 14, 2020, the 14th session of 'Leaders at LUMS' featured Mr. Adnan Asdar Ali, Co-founder, CEO and Executive Director of

Multinet Pakistan (Pvt.) Ltd. Moderated by Mr. Adeel Hashmi, the session focused on the lessons Mr. Ali learnt throughout his career, as

well as his philanthropic endeavours. He shared insights from his 35 plus years of diverse experience in the disciplines of forensic



engineering in the USA. Mr. Ali started his own project management company, AAA Partnership, and went on to co-found Multinet Pakistan (Pvt.) Ltd. – a leading independent brand in the telecom industry.

Involved in multiple philanthropic initiatives in the domain of education, disaster management, healthcare, affordable housing and the environment, he is affiliated with major organisations, including *The Citizens*

Foundation, The Indus Hospital Network and Karachi Relief Trust.

Dr. Arshad Ahmad, Vice Chancellor LUMS, also attended the session and lauded Mr. Ali's clarity of purpose and tenacity.



Mr. Adnan Asdar Ali in conversation with Dr. Arshad Ahmad and Mr. Adeel Hashmi

Faysal Bank Pledges Support Towards the National Outreach Programme



LUMS alumnus and President and CEO, Faysal Bank, Mr. Yousaf Hussain has pledged to donate PKR 10 million towards the National Outreach Programme (NOP) at LUMS. The NOP is the University's signature

initiative that aims to educate talented individuals from across Pakistan. Faysal Bank has been a long-term supporter of LUMS, and this generous donation is a testament to the organisation's commitment

towards diversity and inclusive education. The donation was announced during a virtual session on 'Impact Initiatives for Nation-building' organised by LUMS, in collaboration with the State Bank of Pakistan.

Endowment Fund Created to Honour Syeda Mubarik Begum

Founding Pro Chancellor, LUMS, Syed Babar Ali, donated PKR 50 million through the Babar Ali Foundation to create an endowment fund in honour of his late mother, Syeda Mubarik Begum. The fund is intended to commemorate her love for Urdu and Persian literature, and its proceeds will be used towards the development of a centre of excellence titled, 'Syeda Mubarik Begum Initiative for Urdu and Persian.'

In September 2020, Syed Babar Ali was apprised of

the status of Persian and Urdu studies at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS), in particular, the Programme in Comparative Literary and Cultural Studies (CLCS). Mr. Ali met with Dean, MGSHSS, Dr. Ali Khan; Former Dean and Provost, LUMS, Dr. Kamran Asdar Ali; Director, Gurmani Centre for Languages and Literature, Professor Bilal Tanweer and Director, Programme in CLCS, Dr. Maryam Wasif Khan, and the fund proposal was taken forward.

The CLCS at the Department of Humanities and Social Sciences offers courses in literary studies in Persian, Urdu and Punjabi. The endowment will help strengthen the Programme and will also help fund the *Mubarik Begum Annual Workshop for Urdu and Persian for Young Scholars*.



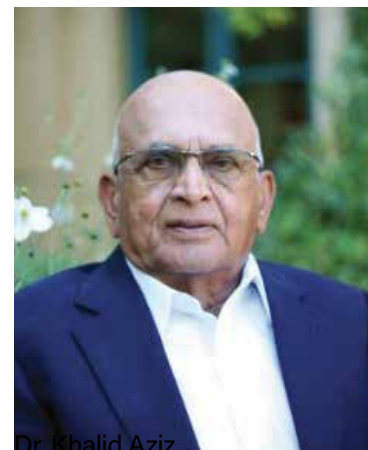
Syed Babar Ali, Founding Pro Chancellor, LUMS

Dr. Khalid Aziz Supports the Syed Babar Ali School of Science and Engineering

Dr. Khalid Aziz, Advisory Board Member, LUMS and the Otto N. Miller Professor Emeritus of Energy Resources Engineering, Stanford University, and Mrs. Mussarat Aziz, made a generous contribution of USD 100,000 towards setting up an endowment fund at the Syed Babar Ali School of Science and Engineering (SBASSE). The proceeds of this fund will be used to fulfil the needs of

the School, as defined by the Dean.

Dr. Aziz has served as the Chair of the Petroleum Engineering Department and as the Associate Dean for Research in the School of Earth Sciences at Stanford University. Dr. Aziz is also a member of the National Academy of Engineers and a distinguished member of the Society of Petroleum Engineers.



Dr. Khalid Aziz
Advisory Board Member, LUMS

Ms. Celina Tenev Ansari Extends Support Towards the National Outreach Programme

Ms. Celina Tenev Ansari donated USD 7,193 towards the NOP to help LUMS provide scholarships to talented students to fulfil their

dreams of pursuing higher education.

The contribution will be utilised towards sponsoring a

scholar from the NOP, and the fund will be named after her father, Mr. Riaz Ansari.

United Bank Limited Continues its Annual Commitment Towards the National Outreach Programme

United Bank Limited (UBL) contributed PKR 10 million as a part of its annual commitment to sponsor NOP scholars at LUMS. The relationship between LUMS and UBL dates back to

2010-11 through the initiation of a scholarship fund, which to date has benefitted 20 students. Till now, the Bank has contributed PKR 81 million to LUMS' financial aid initiatives. UBL's CSR

activities focus on multiple sectors including education, healthcare, community development and vocational training.

Interloop Supports National Outreach Programme Scholars

A long-standing partner of LUMS, Interloop Ltd., recently donated PKR 8.5 million to the NOP. The Interloop Endowment Fund was established in 2013, with a principal amount of

PKR 30.75 million. To date, they have contributed PKR 58.7 million and have sponsored 10 NOP scholars enrolled in undergraduate programmes.



LUMS Scholarship Programme Receives Support from Confiz

Confiz Ltd., a global technology services and solutions company, has pledged to support two National Outreach Programme (NOP) scholars at LUMS.

Confiz was founded in 2005 by LUMS alumnus,

Mr. Muhammad Raza Saeed (Class of 2004). As part of his commitment to giving back, he has maintained a strong partnership with his alma mater by supporting different financial aid initiatives at the University.

The organisation is committed to giving back a percentage of its profits to society; a portion of it is directed to LUMS to fund two NOP scholars every year.



Dr. Arshad Ahmad and Mr. Ahsan Saleem, Senior Vice President, Professional Services, signing an MoU to support an NOP scholar

The Punjab Educational Endowment Fund Continues Support for LUMS

The Punjab Educational Endowment Fund (PEEF), an initiative of the Government of Punjab, contributed PKR 25 million towards the NOP at LUMS. This amount will primarily fund students

from Punjab.

The partnership between LUMS and PEEF dates back to 2009 when the organisation set an aim of sponsoring 30 financial aid

scholars. To date, PEEF has contributed a total of PKR 177 million towards this cause and has sponsored 205 scholars at the University.

Abdul Razzak Tabba Scholarship to Support Scholars at LUMS

Established in the name of the distinguished philanthropist and the founder of Lucky Cement, the Abdul Razzak Tabba Scholarship at LUMS provides scholarships to students from disadvantaged backgrounds. The scholarship was established

in 2010 and to date, a total of 53 students have been supported from the NOP through a disbursement worth PKR 100 million.

Lucky Cement, as a socially responsible organisation, remains committed towards value creation for society,

and actively contributes to various social causes including education, healthcare and community development.



Continuing a Family Legacy Through the Syed Faisal Imam Scholarship Fund

The Imam Family recently donated towards the 'Syed Faisal Imam Scholarship Fund' at LUMS. The fund was set up in honour of Syed Faisal Imam and will be directed towards the NOP. This donation furthers the family's legacy of supporting education in the country. A representative from the Imam family said, "Syed Faisal Imam dedicated his

life to supporting education in Southern Punjab, particularly for women. He believed deeply in human potential, regardless of race, religion or gender. We can't think of a better programme than the NOP at LUMS that allows talented Pakistanis from any corner of the country to receive world-class education and impact their communities."



Members of the Syed Imam family

DWP Group Makes Generous Contribution to LUMS

The DWP Group has pledged to donate PKR 10 million annually towards the NOP at LUMS.

To date, they have contributed a total of PKR 19.9 million towards the Programme as a part of their

mission to change lives through education.



Alumni Give Back

Honouring the Memory of Alumnus, Mr. Burhan Mohammad Khan

In honour of alumnus Mr. Burhan Mohammad Khan (MBA 1988), whose passing left the community bereaved, a plaque unveiling ceremony for an auditorium at the Suleman Dawood School of Business (SDSB) was held on Friday, October 16, 2020 at LUMS. Mr. Khan was a graduate of the University's pioneering MBA Class of 1988 and an engaged alumnus. His family members, close friends, including his long-time

business partner, Mussaid Hanif, his daughter, Henna Haque and the Founding Pro Chancellor, Syed Babar Ali came together to contribute towards an endowment fund, proceeds of which would be directed towards SDSB.

Mr. Khan held a special place in the heart of many members of the LUMS community. Family members, friends, class fellows, business partners, past teachers, and LUMS

leadership including Syed Babar Ali and Vice Chancellor, Dr. Arshad Ahmad were all present at the ceremony. They reminisced over Mr. Khan's adventurous spirit and his life-long devotion to his alma mater. The ceremony concluded with Mr. Khan's family unveiling the plaque outside the SDSB auditorium named after him, which will serve as a tribute to his life and legacy.



Close family and friends gather to honour the memory of Mr. Burhan Mohammad Khan

BSc 1998 Contributes Towards their Endowment Fund

The BSc Class of 1998 has contributed PKR 6.75 million towards their existing endowment fund to complete the required amount to support an NOP scholar every year. This fund

was initiated in 2008-09, and its proceeds will be utilised towards supporting one NOP scholar every year.

Every third student at LUMS receives some form of

financial aid, and alumni donors such as the Class of '98 have played a vital role in making dreams come true for bright students.

MBA 1994 Increase their Endowment Pledge

To honour their experience at LUMS, the MBA Class of 1994 came together to contribute towards their endowment fund. Originally established in 2009-10 with a principal amount of PKR 6.5 million, the endowment pledge has now been increased to PKR 16 million.

Mr. Eiraj Daud, Class Fund Representative, mobilised his

batch mates to give back to their alma mater. Through donations from 29 individuals, they were quickly able to increase the fund. The MBA Class of 1994 has certainly established a legacy that will help forward the University's mission to provide inclusive and accessible education for all.



The MBA Class of 1994 reaffirms its support to LUMS

Hear From Our Supporters

"To support the National Outreach Programme (NOP) at LUMS is a great opportunity for Lucky Cement as it is in line with the company's CSR philosophy. We are confident that the students nominated through the NOP will not only shine in their academics, but will become role models for their families and others."

Mr. Muhammad Ali Tabba
CEO,
Lucky Cement Limited



"We are a non-profit volunteer organisation, established to mobilise individuals with an interest in the welfare of disadvantaged people in Pakistan. Our belief is that everyone deserves an education, access to quality healthcare and the opportunity to live in peace regardless of their socio-economic status. We support LUMS because we believe that equal access to education is the best way to deal with global poverty and promote global peace."

Dr. Saba A. Chughtai, M.D.
President,
Association of Pakistani American Ladies
for Social Welfare



Our Supporters

We would like to extend our gratitude towards all our donors who have supported us from July to December 2020. Your generosity has made it possible for LUMS to make higher education possible for students across the country, and conduct impactful research that can benefit the region and beyond.

Individual Donors

- Ms. Ambreen Hamza
- Ms. Celina Tenev Ansari
- Mr. Furrukh Munawar
- Dr. Khalid Aziz
- Mr. Mohsin Hamid
- Ms. Mubarik Imam
- Mr. Mudassir Sheikha
- Mr. Muhammad Umair Afzal
- Mr. Shahid Kazi
- Syed Babar Ali
- Dr. Tahir Andrabi
- Family and friends of late Mr. Burhan Mohammad Khan

Institutional Donors

- Arco Plastics
- Asian Development Bank
- Association of Pakistani American Ladies for Social Welfare
- Babar Ali Foundation
- DAAS Foundation
- DWP Group
- Fatima Group
- ICIP Foundation
- Ihsan Trust
- Interloop Ltd.
- Lake City Holdings (Pvt.) Ltd.
- Lucky Cement Ltd.
- Mahmood Textile Mills Ltd.
- Neemar Jewellers
- Phil and Edith Altback Charitable Trust
- Punjab Educational Endowment Fund (PEEF)
- Sadaqat Ltd.
- Strategic System International
- United Bank Ltd. (UBL)

Class Funds

- BSc Class of 1998
- BSc Class of 2004
- BSc Class of 2006
- BSc Class of 2007 (Salman and Hashir Scholarship Fund)
- BSc Class of 2008
- Waheeb and Rafia BSc Class of 2010 Endowment Fund
- MBA Class of 1994
- MBA Class of 1998

Your Support Empowers Our Students

"I want to empower underrepresented and under-resourced females to achieve their dreams and celebrate their accomplishments, just as LUMS has empowered me."



Ms. Ifrah Idrees

BS Computer Science 2018

"After graduating from LUMS as a National Outreach Programme scholar, I along with two of my friends set up an organisation named System Plus.



I owe my success to LUMS, as it has paved the way for me to contribute effectively towards society and uplift others."

Mr. Maueez Ahmed

BS Computer Science 2017

Why Your Donation Matters

For over three decades, our donors have supported the University's mission of providing world-class education to students, enabled ground-breaking research, and helped LUMS become a premier learner-centred institution. Here are a few reasons why your gift matters:

Inclusive and Accessible Education for All

LUMS is a not-for-profit institution, with a strong focus on providing need-blind admissions. With one in three students on financial aid, LUMS has disbursed PKR 6.8 billion through scholarships and the National Outreach Programme since inception. The University conducts

sessions to create awareness of its programmes in underserved areas throughout the country. In 2019-20, LUMS reached out to 12,880 potential applicants in 218 institutions and 80 cities. Along with living stipends, LUMS provides full tuition fee waivers and also covers

the costs of books, hostels, lab facilities, etc. Applicants are also provided extra coaching as well as financial support for standardised academic tests. We believe that access to quality education is the first step to alleviating poverty.

Immeasurable Impact on Business and Society

We have 300 world-class faculty members contributing to global research and industry linkages. LUMS is involved in ground-breaking research; its centres are working in areas ranging from water, energy, and big data to indigenous languages and public policy.

The Biomechanics Lab at the Syed Babar Ali School of Science and Engineering earned accreditation from ICC, making it the fifth in the world to earn such an accolade. The Shaikh Ahmad Hassan School of Law has established the first Centre for Chinese Legal Studies in Pakistan in alliance with the

School of Law at Wuhan University in China. The Syed Ahsan Ali and Syed Maratib Ali School of Education has also been involved in multiple partnerships, making a significant impact in the educational landscape of the country.

LUMS Alumni Serve as Agents of Change

Our 15,579 alumni play a prominent role in contributing towards the development of the community. LUMS alumni have seen great success, and make up the single largest group of Fulbright scholars in the world from

any one university. Our graduates have also consistently scored the highest marks in the Central Superior Service examinations in Pakistan. Furthermore, they have shown a passionate commitment to serve the

less fortunate. We believe that supporting one scholar today can make tremendous impact in the world tomorrow, not only for their families and communities, but also for the society at large.



Make a Donation to LUMS

Donate towards LUMS Financial Aid and the National Outreach Programme (NOP) and help Pakistan's most talented students bring their dreams to life. You can choose to donate annually and cover the costs of financial awards or create a named endowment; proceeds of which will be directed towards providing financial assistance to many students over the lifetime of the fund.

Financial assistance at LUMS ranges from 20% to 100% of tuition fee. At the undergraduate level, assistance is given in the form of waivers for the scholar's tuition fee and any applicable lab charges. NOP scholarships include additional stipends for hostel accommodation,

reading materials, and living allowance. Graduate programme students receive tuition fee support in the form of interest-free loans.

Admission to all programmes at LUMS is purely on merit and independent of the students' ability to pay the related tuition fees. Once a student has been admitted to a programme, financial assistance is provided based on the student's individual need and merit. All assistance is reassessed each academic year based on performance, financial need, available resources and prevailing university policies. LUMS interest-free loans are paid back by the students six months after graduation and within three to five years.

You can make a donation at <https://pay.lums.edu.pk/donations/>

Annual Donation

Category	Annual Requirement	
	(PKR)	(USD)*
Undergraduate National Outreach Programme	1.2 Million	7,360
Undergraduate Programme	0.9 Million	5,520
Graduate Programme (MBA)	1 Million	6,135
Graduate Programme (Excluding MBA)	0.5 Million	3,065

Endowed Gift

Category	One-time Endowment	
	(PKR)	(USD)*
Undergraduate National Outreach Programme Scholarship (Perpetual)	34 Million	208,555

*Exchange rates are subject to change

How to Donate

Pakistan-based Donations

Credit card or inter-bank funds transfer
<https://pay.lums.edu.pk/donations/>

Cheque

A cheque in favour of "Lahore University of Management Sciences" to the Office of Advancement, LUMS, DHA, Lahore Cantt. 54792, Lahore, Pakistan

Wire Transfer

Make a direct bank transfer to LUMS
Account Number: 0334-000520216016
Account Title: Lahore University of Management Sciences
Bank: Faysal Bank Limited
Address: 4/5, Cavalry Ground Branch Lahore Cantt., Lahore, Pakistan
Branch Code: 334
Bank Telephone Number: +92-42-3665 5590t

US-based Donations

PayPal
<https://pay.lums.edu.pk/donations/>

Cheque

A cheque in the name of "Friends of LUMS - USA Association" sent to Idris Kothari, Friends of LUMS - USA Association, 15491 Bohlman Raod, Saratoga, CA. 95070

Wire Transfer

Make a direct transfer to the Friends of LUMS - USA Association:
Account Number: 065690703
Routing Number: 121100782
Bank Name & Address: Bank of the West, Sunnyvale Office, 380 S Mathilda Ave, Sunnyvale, CA 94086-4286
1-800-448-2265

For more information, please call us at 0312-2822966/0334-4225002
or reach out to us at giving@lums.edu.pk

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